



Coatesville School General Sponsorship Packages

GUIDELINE FOR SPONSORSHIP

5 March 2019

<i>Level</i>	<i>Amount</i>	<i>Sponsor benefit</i>
Gold Sponsors	\$5,000-\$10,000	<ul style="list-style-type: none"> Listed in School Contact Directory as Gold Sponsor – with ad & logo - for 2 years Signage on school fencing – duration & location to be agreed upon – client to provide Presence/promotion at our main event of the year – Ag Day Acknowledgement through School Newsletter Logo published on school website as Gold Sponsor – with links to website/information
Silver Sponsors	\$2,000-\$4999	<ul style="list-style-type: none"> Listed in School Contact Directory as Silver Sponsor – with small ad & logo - for 1 year Acknowledgement through School Newsletter Logo published on school website as Silver Sponsor – with links to website/information Logo published on poster - event & timing dependent Signage on school fencing at associated event – location to be agreed upon – client to provide
Bronze Sponsors	\$500-\$1,999	<ul style="list-style-type: none"> Listed in School Contact Directory as Bronze Sponsor – with small ad & logo - for 1 year Acknowledgement through School Newsletter Logo published on school website as Bronze Sponsor – with links to website/information Logo published on poster - event & timing dependent Signage on school fencing at associated event – location to be agreed upon – client to provide
Support Sponsor	\$300-\$499	<ul style="list-style-type: none"> Listed in School Contact Directory as Support Sponsor – with brief description - for 1 year Acknowledgement through School Newsletter – via ‘Latest News’ blog Logo published on school website as Support Sponsor Logo published on poster - event & timing dependent Signage on school fencing at associated event – location to be agreed upon – client to provide
Corporate Match	Depends on amount raised at fundraiser	<ul style="list-style-type: none"> Business is promoted on the website with any appropriate links to information as Supporter/Bronze/Silver Sponsor (depending on amount) Business and person working for them acknowledged through the School Newsletter

* Ag Day main sponsors (who pay \$2000) will have their logo displayed on the Ag Day tee-shirts.

* **All funds raised via sponsorship during 2019 will go towards priorities identified by the Coatesville School BoT. These funds will help us achieve short, medium and longer term projects.**

* These are guidelines and we reserve the right to make amendments as necessary in the best interests of Coatesville School.

* In keeping with the Coatesville School BoT Sponsorship Policy (view on Sponsorship Scoop page of website), we have a non-exclusive industry policy.